

# TANK STORAGE MAGAZINE

JANUARY TO DECEMBER 2022



## TANK STORAGE MAGAZINE

Tank Storage Magazine has reported in accordance with ABC's industry-agreed standards for Business Magazines



# 3,661

CIRCULATION  
(AVERAGE PER ISSUE)

#### For more information:



Tank Storage Magazine



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[www.tankstoragemag.com](http://www.tankstoragemag.com)



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Updated: 15 Jun 2023

See page 4 for a summary  
of the changes.

[www.abc.org.uk](http://www.abc.org.uk)

# 83.8%

CONTROLLED FREE  
Issue distributed 01/11/22

# 13.4%

OTHER FREE  
Issue distributed 01/11/22

# 2.8%

PAID  
Issue distributed 01/11/22

MEMBERSHIP  
Issue distributed 01/11/22

## INTERNATIONAL EVERY 2 MONTHS

6 ISSUES

## ENERGY

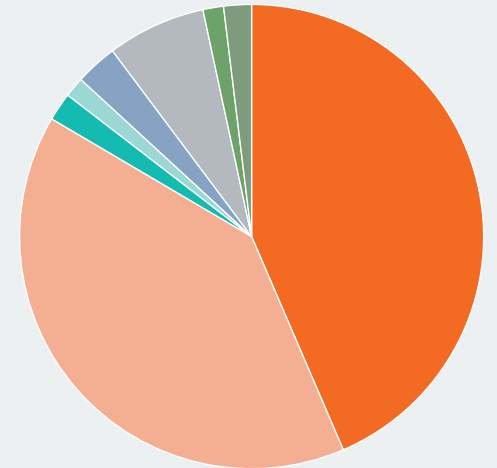
MARKET SECTOR

## AUDIT ISSUE ANALYSIS

	TOTAL	PRINT	DIGITAL
ISSUE DISTRIBUTED 01/11/22	3,440	3,440	-
FREE COPIES	3,344	3,344	-
CONTROLLED FREE	2,884	2,884	-
REQUESTED (INDIVIDUAL)	497	497	-
REQUESTED (COLLEAGUE)	-	-	-
NON-REQUESTED (NAME)	2,249	2,249	-
NON-REQUESTED (JOB)	138	138	-
OTHER FREE	460	460	-
FREE REQUESTED DELIVERED	-	-	-
NON-CONTROLLED FREE	20	20	-
MONITORED FREE DISTRIBUTION	-	-	-
SAMPLE FREE DISTRIBUTION	440	440	-
MEMBERSHIP COPIES	-	-	-
PAID COPIES	96	96	-
PAID SUBSCRIPTIONS	96	96	-
INDIVIDUAL	96	96	-
MULTIPLE COPY	-	-	-
CORPORATE	-	-	-
PAID SINGLE COPIES	-	-	-

## GEOGRAPHIC ANALYSIS

Europe	1,306
North America	1,198
Central & South America	59
Australasia & Pacific	42
Asia	88
South East Asia & Pacific Rim	206
Africa	43
Middle East & North Africa	58



Audit issue circulation

## AUDIT ISSUE ANALYSIS

### FREE COPIES DESCRIPTION

**CONTROLLED:** Individuals in the tank storage industry, those registering and attending industry tradeshows and members of industry associations such as the ILTA

### AGE OF REQUESTS - Controlled



## AVERAGE CIRCULATION ANALYSIS

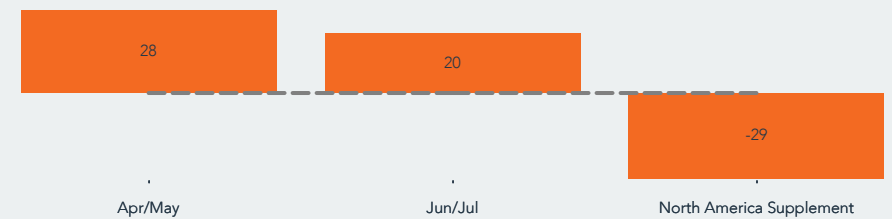
	TOTAL
AVERAGE CIRCULATION	3,661
PRINT	3,661
DIGITAL	-

## ISSUE ANALYSIS

PRINT ■

ISSUE	DISTRIBUTED	TOTAL	
February/ March	07/04/22	3,405	<div style="width: 93%;"></div>
April/May	09/05/22	4,694	<div style="width: 128%;"></div>
June/July	01/06/22	4,381	<div style="width: 119%;"></div>
August/September	27/09/22	3,450	<div style="width: 94%;"></div>
North America Supplement	17/10/22	2,594	<div style="width: 71%;"></div>
October/November	01/11/22	3,440	<div style="width: 94%;"></div>

## ISSUE VARIANCES > 10%



## SAMPLE FREE DISTRIBUTION

ISSUE	DESCRIPTION	NUMBER OF COPIES
February/March	Gross Distribution - NISTM 24th Annual International Aboveground Storage Tank Conference & Trade Show	420
February/March	Gross Distribution - World Hydrogen North America	90
February/March	Gross Distribution - Platts European Oil Storage	35
April/May	Gross Distribution - StocExpo	1,750
June/July	Gross Distribution - ILTA	1,250
June/July	Gross Distribution - Global Infrastructure Dialogue	50
June/July	Gross Distribution - FETSA Annual Conference 2022	102
August/Sept	Gross Distribution - Sprint Robotics	204
August/Sept	Gross Distribution - AntwerpXL	170
August/Sept	Gross Distribution - Flat Bottom Tanks	102
North America	Gross Distribution - API Storage Tank Conference	300
North America	Gross Distribution - NISTM Woodlands	300
October/November	Gross Distribution - ADIPEC	200

ISSUE	DESCRIPTION	NUMBER OF COPIES
October/November	Gross Distribution - Asia Downstream Summit	40
October/November	Gross Distribution - NISTM Woodlands	120
October/November	Gross Distribution - Port Tarragona Med Hub day	80
Average Sample Free Distribution over the 6 issues in the period:		869

## UPDATED CERTIFICATE

This certificate has been updated as described below:

The Geographical Analysis was amended.

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Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: [www.abc.org.uk](http://www.abc.org.uk)



### About this certificate

This certificate, issued 15/06/23, has been produced from data declared by Tank Storage Magazine as being prepared in accordance with the ABC Reporting Standards. If a subsequent audit or inspection reveals a material inaccuracy we will publish an updated certificate.

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